## ICAR-NBFGR conduced Coastal Clean-Up Day campaign at Lakshadweep

ICAR-National Bureau of Fish Genetic Resources has organised a campaign at Lakshadweep to commemorate the International Coastal Clean-Up Day on 16 September 2023, in collaboration with the National Centre for Coastal Research (NCCR), Ministry of Earth Sciences, at Agatti island, Lakshadweep. The programme was aimed to bring together individuals, communities and organizations to work collaboratively in cleaning up the coastal and island regions of the nation, raising awareness about marine litter pollution and promoting sustainable practices for a healthier ocean ecosystem, with the message of "3R" (Reduce, Reuse, & Recycle). In this context, ICAR-NBFGR has conducted the event at Agatti island with three modules; participation of 50 NCC students in cleaning the beach besides a rally with raising slogans, an awareness talk by the Principal, Govt. Higher Secondary School and clean-up activities near hatchery with the participation of the 46 beneficiaries attached with the community aquaculture units of the NBFGR. The programme was inaugurated by Shri. Himanshu Yadav, Deputy Collector, Agatti Island. Shri. Yadav emphasised on 'Save the Sea' from pollution/anthropogenic activities causing damages to marine biodiversity. He appreciated the efforts of NBFGR in livelihood development activities of the islanders, besides conserving biodiversity.

