

ICAR NBFGR initiates : Mission NavShakti: Farm to Market under SCSP Project at village Dhankutti, Safdargang , Barabanki, Uttar Pradesh on 22nd November 2023

A one day awareness cum input distribution programme under “**Mission NavShakti: Farm to Market**” of SCSP Project for women belonging to Scheduled Caste community was organised at village Dhankutti, Safdargang , Barabanki, Uttar Pradesh on 22nd November 2023. The programme was specially targeted to develop entrepreneurship among women of SC community for livelihood emppowement by upscaling ability to make them self sufficient by entering into the market for selling farm produce. Around 124 participants, majority of women of four villages of gram panchayat Dhankutti participated in the programme. The programme was presided over by Dr U K Sarkar, Director ICAR- NBFGR, Sh R S Bisht, Deputy Director, Ayodhya Mandal from Department of fisheries UP, Sh Anil Verma, Village Pradhan, Dhankutti, Sh Haji Matloob Ansari and Dr Suresh Sharma, progressive fish farmers and Dr Poonam Jayant Singh , Nodal Officer SCSP Project, ICAR-NBFGR, Lucknow, Dr Akhilesh Yadav, Consultant, Sh Ramesh Kumar, FDO Barabanki were present. Dr U K Sarkar, emphasised about small scale fisheries entrepreneurship, specially with ornamental fish breeding and marketing. Sh R S Bisht and Sh Ramesh Chandra informed about various schemes of fisheries department for the benefit of farmers. Dr Poonam Jayant Singh encouraged women to be financially independent and start earning using ornamental fishes enterprise that needs small space and low cost input. Dr Akhilesh Yadav briefed about utilising fish as an alternative source of income. Sh Matloob Ansali and Dr Suresh Sharma, progressive farmer awardees from ICAR-NBFGR shared their experiences and encouraged women participants to come forward and be mentored and get their support. Dr Poonam Jayant Singh Nodal officer SCSP took the initiative to distribute icebox, large outdoor umbrella and weighing machine to potential farmers and inspire them to create linkages with market. The farmers were also given leaflet and welcome kit containing informative material. The programme ended by vote of thanks by Sh Vikas Kumar. The programme was widely covered by print media.

